

[Etusivu](#) [Helsinki](#) [Design Capital](#) [Helsinki design](#) [Uutiset](#) [Kolumni](#) [Yhteystiedot](#) [Ideointipäivä 22.5.](#)

[PÄIVÄN OHJELMA](#) [KERRO IDEASI!](#) [KEHITÄ IDEOITA](#) [PÄIVÄN OHJELMA \(PDF\)](#)

IDEOINTITAPAHTUMAN JÄRJESTÄJÄ JA TAPAHTUMAN NIMI:

Ideointia "Straightforward - New Finnish Design Event" -tapahtumassa

TAPAHTUMAPAIKKA JA AIKA:

Straightforward - New Finnish Design Event, New York
14.-17.5

IDEOINNIN/KESKUSTELUN AIHE:

Ideointia "Straightforward - New Finnish Design Event" - tapahtuman yhteydessä. Moderaattoreina Laura Sarvilinna, Magdalena Herrgård, Riitta Gerlander, Juulia Kauste, Essi Rautiola, Kati Laakso, Paula Bello, Teemu Oksanen

Järjestäjä: Finnish Cultural Institute / Consulate General of Finland / Huippu Design Management

FINNISH CULTURAL INSTITUTE IN NEW YORK

The Finnish Cultural Institute in New York aims to promote Finnish visual arts, design, and architecture in North America. In all its activity, the goal is to help create long-term collaborative relationships between Finnish and North-American professionals in the field of visual arts.

CONSULATE GENERAL OF FINLAND IN NEW YORK

The Consulate General of Finland in New York promotes Finnish culture in New York and in 37 states that fall under the consulate's jurisdiction.

HUIPPU DESIGN MANAGEMENT

Huippu Design Management is a public relations and design management agency specialized in design. Huippu's main focus is on managing designers and consulting companies as well as other organizations in the design branch.

MUUTA:

Muuta ohjelmaa: The STRAIGHTFORWARD New Finnish Design event, 14.-17.5.2010, 410 West 16th Street New York, NY 10011

The STRAIGHTFORWARD New Finnish Design event presents innovative solutions to matters of everyday life by individual designers and design oriented companies during Meatpacking District Design '10. The event focuses on today's interpretations of the traditional values that made Finnish Design world famous sixty years ago. It consists of an exhibition, a lounge area, a pop-up store, and a website. The theme of the event is further explored in a documentary film screened in the lounge and in a series of side

TIETOA PALVELUSTA

[Rekisteriseloste](#)

